**2016 Goals**

Receive Main St Designation for W Baltimore St between Fulton Ave and Martin Luther King Jr Blvd.

Develop a campaign to attract job producing businesses to the area

Coordinate technical assistance to small businesses

Strategically acquire key commercial buildings that, if put back into positive use would have an immediate impact on the surrounding community

Revitalize Hollins Market so that it is a destination and a resource for the community

**How Did We Decide on the Goals?**

During the **summer of 2015** the Commercial Development Committee held **listening sessions** throughout the Southwest Partnership area. Through these sessions and **Committee meetings** the Committee identified the importance of revitalizing W Baltimore St, supporting current businesses, and strengthening Hollins Market.

**What We’ve Done**

**Partnered** with the Baltimore Development Corporation, the Maryland Small Business Development Center and others to provide support to local small businesses

**Identified key properties** that if redeveloped would have an impact on the commercial districts. These include:

* 1 N. Carey St
* The Lord Baltimore Theater
* The Ford Building on the 1400 block of W Baltimore St

**Organized a sub-committee** to coordinate the potential redevelopment of the Lord Baltimore Theater

**Discussed possible uses** for the Lord Baltimore Theater and began the first steps for possible development

Met with **merchants** and the **management** of Hollins Market to discuss their needs and coordinated conversations between the Market and the community

Held a **pop-up** event bringing one time special vendors into Hollins Market

Worked with the Maryland Book Bank on acquiring a warehouse in **Mount Clare**

Worked with developers, businesses, and others **interested in moving into or developing vacant commercial property**

**Next Steps**

**Continue working towards the development of the Lord Baltimore Theater**

**Continue to explore development options for key commercial buildings**

**Work with merchants, Market management, and the community to revitalize Hollins Market**

**Work with BDC to create a Main Street program for W Baltimore St.**

**About the Committee**

The Commercial Development Committee is made up of community members, business and property owners, city officials, and others who are interested in commercial development.

It meets the **fourth Tuesday** of the month at **7pm** at **1 N. Poppleton St.** All are invited to attend.

The Chair of the Committee is Stacy Smith